

FOR IMMEDIATE RELEASE

Market Mall's *Santa Tracker* Connects Children to the Big Man Up North

CALGARY, ALBERTA (December 15, 2009). This December, Market Mall has partnered with Santa Claus himself to create the online *Santa Tracker*, a new website where kids can add their Christmas wish lists and track Santa's progress on Christmas Eve, as he travels around the world.

"We're delighted to offer a magical, non-commercial experience to website visitors, allowing unlimited accessibility to Saint Nick and the excitement of the season," says Debra Manastyrski, Senior Marketing Director Western Canada Portfolio (Mountain Region) for Market Mall. "Since December 3, we've had over 530 wish lists added, scrolling across the screen for all to see and enjoy."

Now all children have the unique opportunity to connect with Santa Claus.

"Some of our exceptionally sick patients have been unable to sit on Santa's knee this year, for precautionary measures," says Larry Mathieson, Executive Director of Ronald McDonald House® Southern Alberta. "But *Santa Tracker* has brought Mr. Claus to them – a wonderful gift for these special children and their families."

Visit the website on Christmas Eve and view footage of Santa's annual trip around the globe. The web provides accessibility to everyone – now, even the Big Man at the North Pole.

Santa Tracker can be found by children young and old at marketmall santatracker.com. For those still wishing to see Mr. Claus in the flesh, Market Mall's *Santa Playland* is open for fun and festive pictures with Santa between now and 3pm on Christmas Eve.

About Market Mall

Market Mall is owned and operated by The Cadillac Fairview Corporation Limited, one of North America's largest investors, owners and managers of commercial real estate. For more than 50 years Cadillac Fairview has been leading the way in commercial real estate with innovative design, development and property management. Cadillac Fairview and its affiliates currently own and manage 83 properties across North America, with an international portfolio valued at more than \$16 billion. For more information please visit us at cadillacfairview.com.

Market Mall is proud to support Ronald McDonald House® Southern Alberta's 25th Anniversary year in 2010.

About Ronald McDonald House® Southern Alberta

Ronald McDonald House® Southern Alberta is a compassionate, safe and affordable home away from home for out-of-town families whose children are receiving treatment in a local Calgary hospital. The purpose of Ronald McDonald House® Southern Alberta is to keep families together and provide a supportive environment while the family member is being treated for their illness. Please visit our website: rmhsouthernalberta.org for more information.

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